

AskALibrarian.org

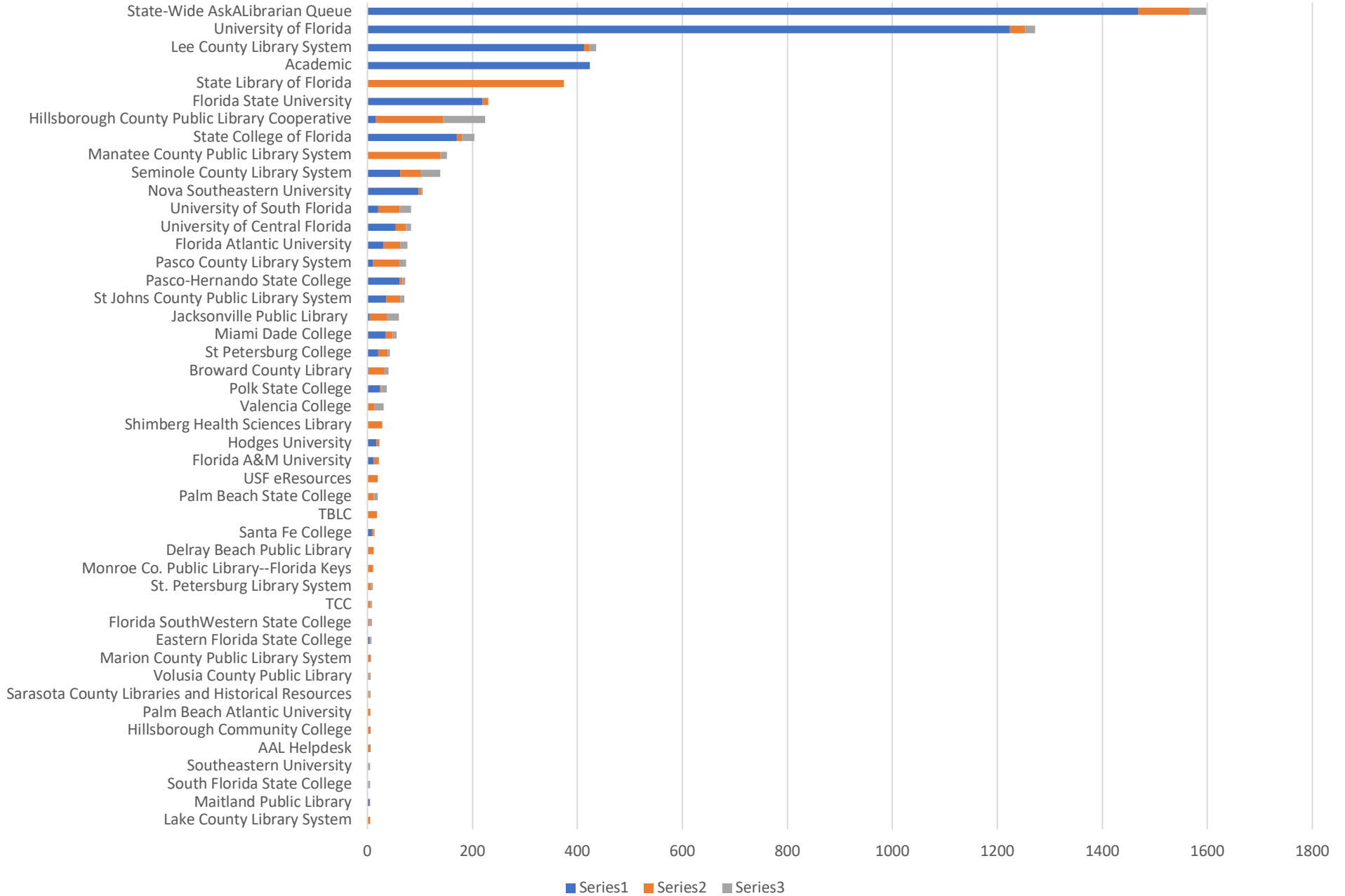
the Human Search Engine



February 2020 Statistics

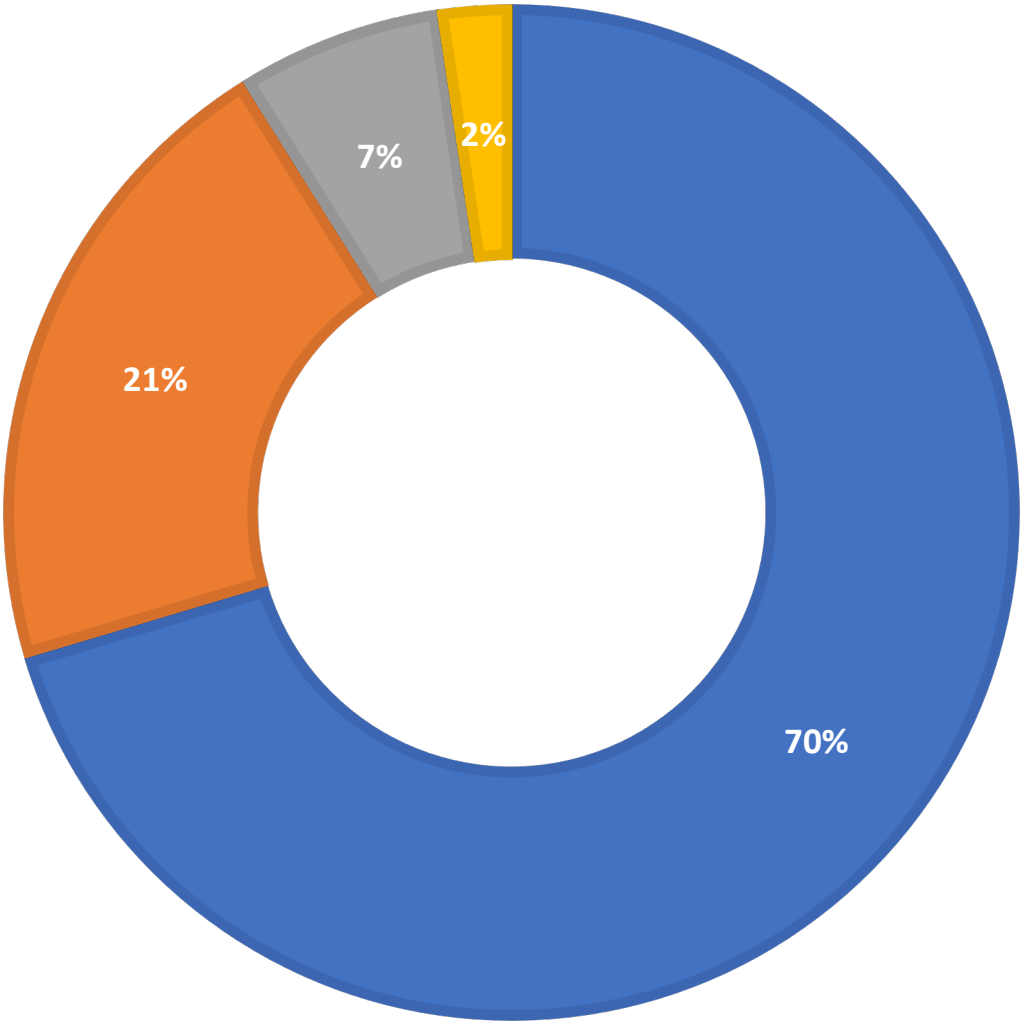
Question Type	
SMS	417
Chat	4478
FAQ Views	149
Email	1319
Total	6363

Total Transactions by Entry Point



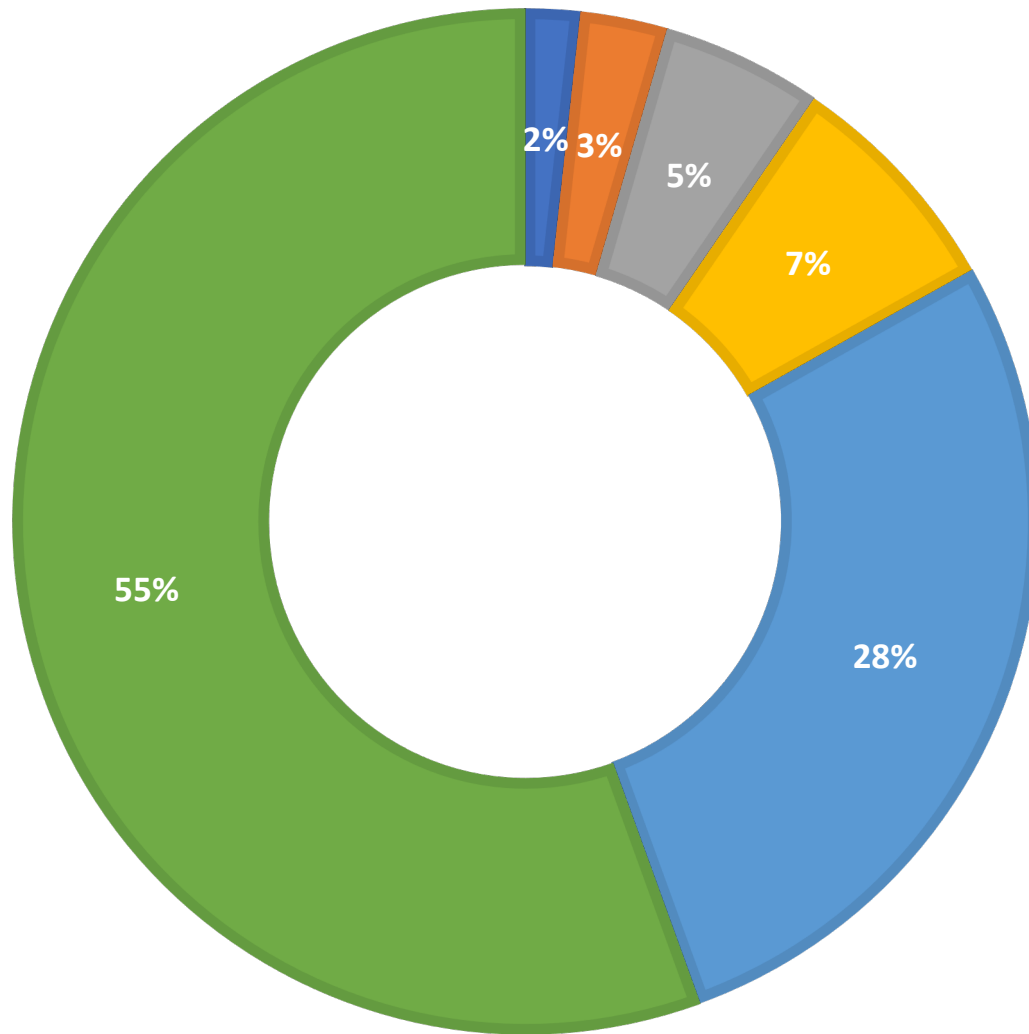
What's the Breakdown of Questions by Source?

■ CHAT ■ EMAIL ■ SMS ■ FAQ



What Devices are Patrons Using to Ask Questions?

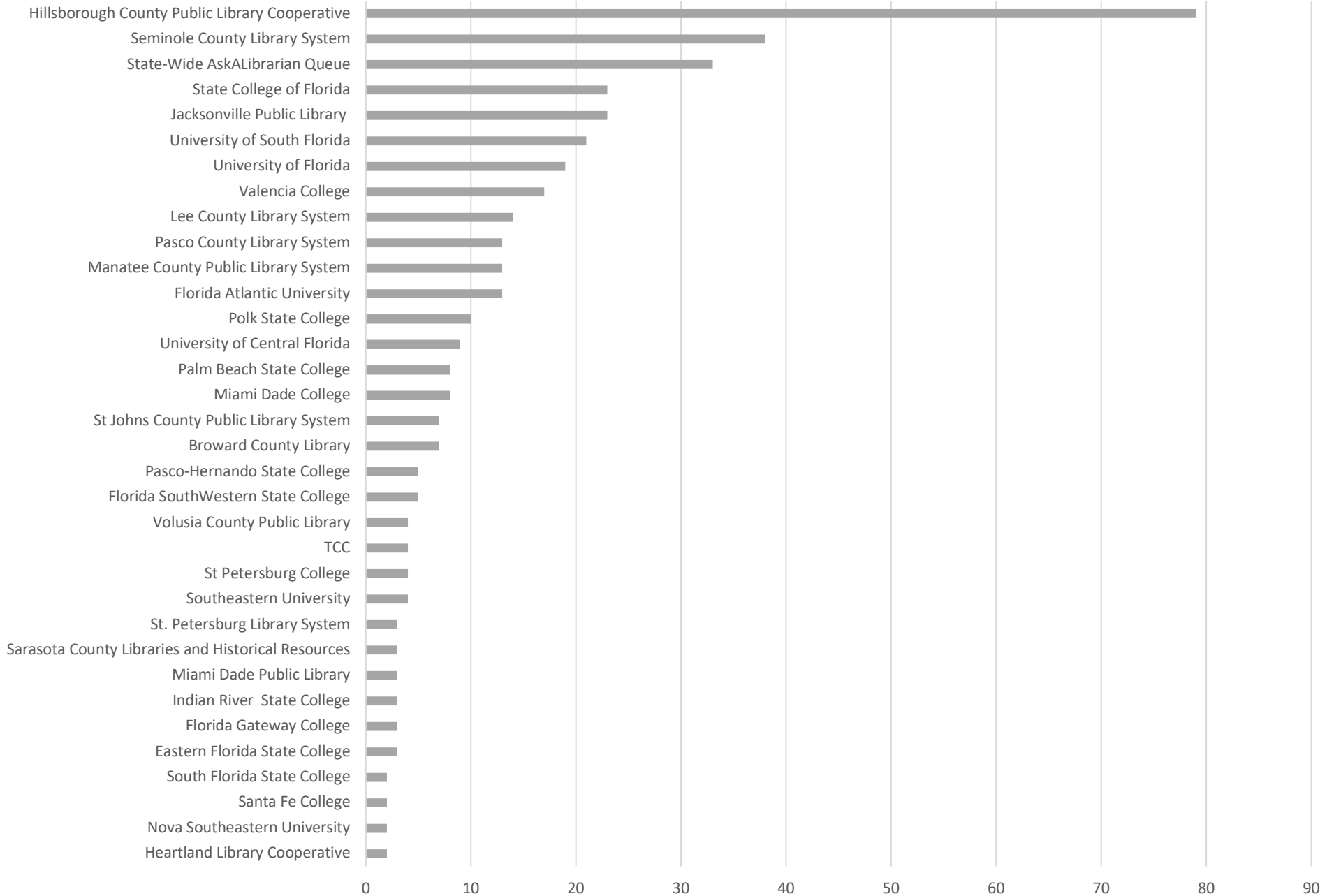
■ iPad ■ Chrome OS ■ Android ■ iPhone ■ Macintosh ■ Windows



SMS



Total SMS by Library

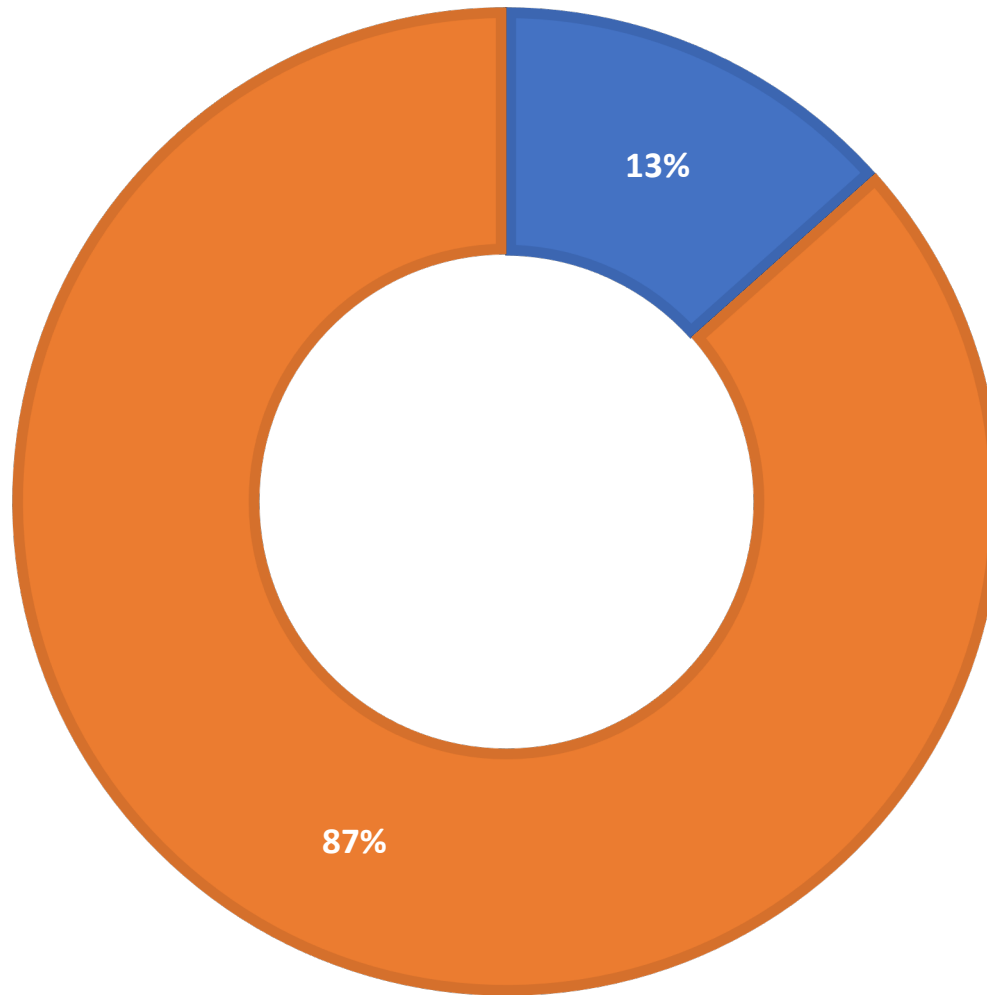


Chat



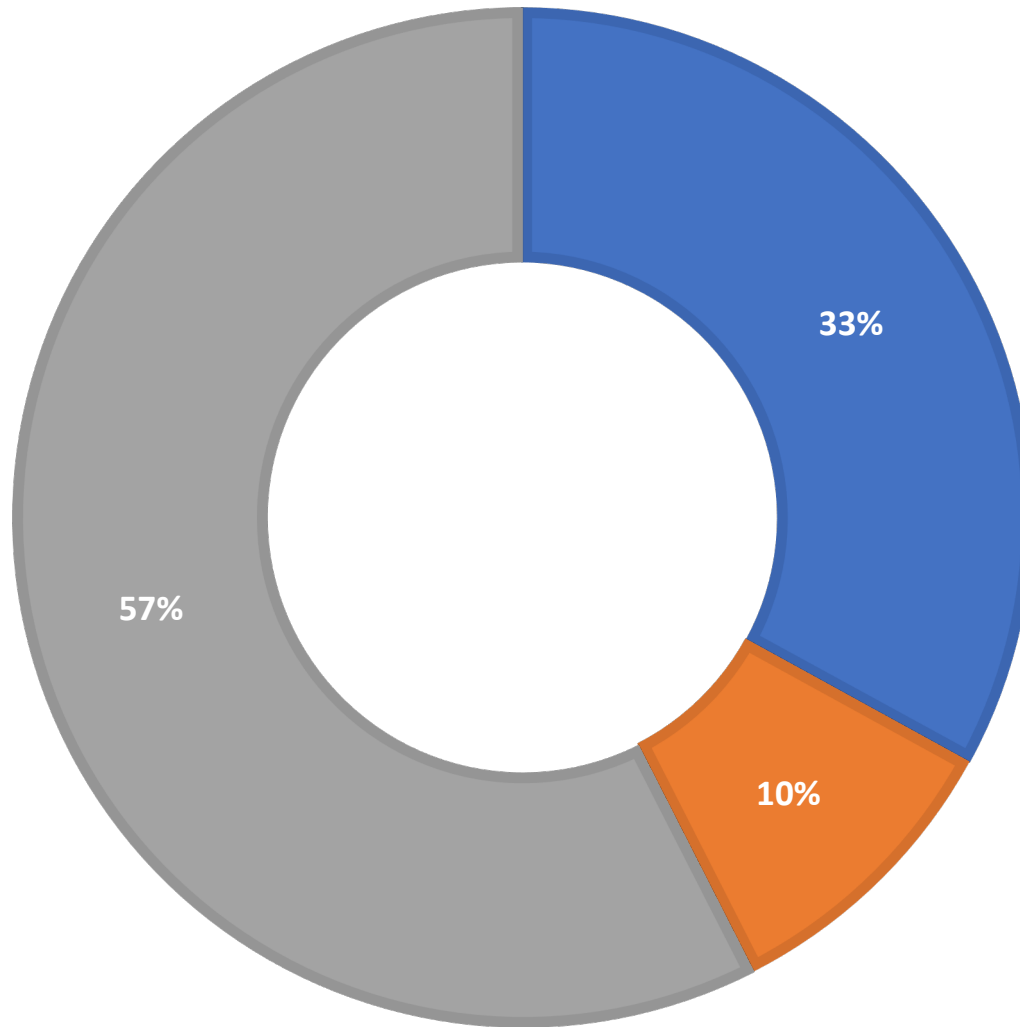
What Percent of Chats Were Answered/Missed?

■ MISSED ■ ANSWERED

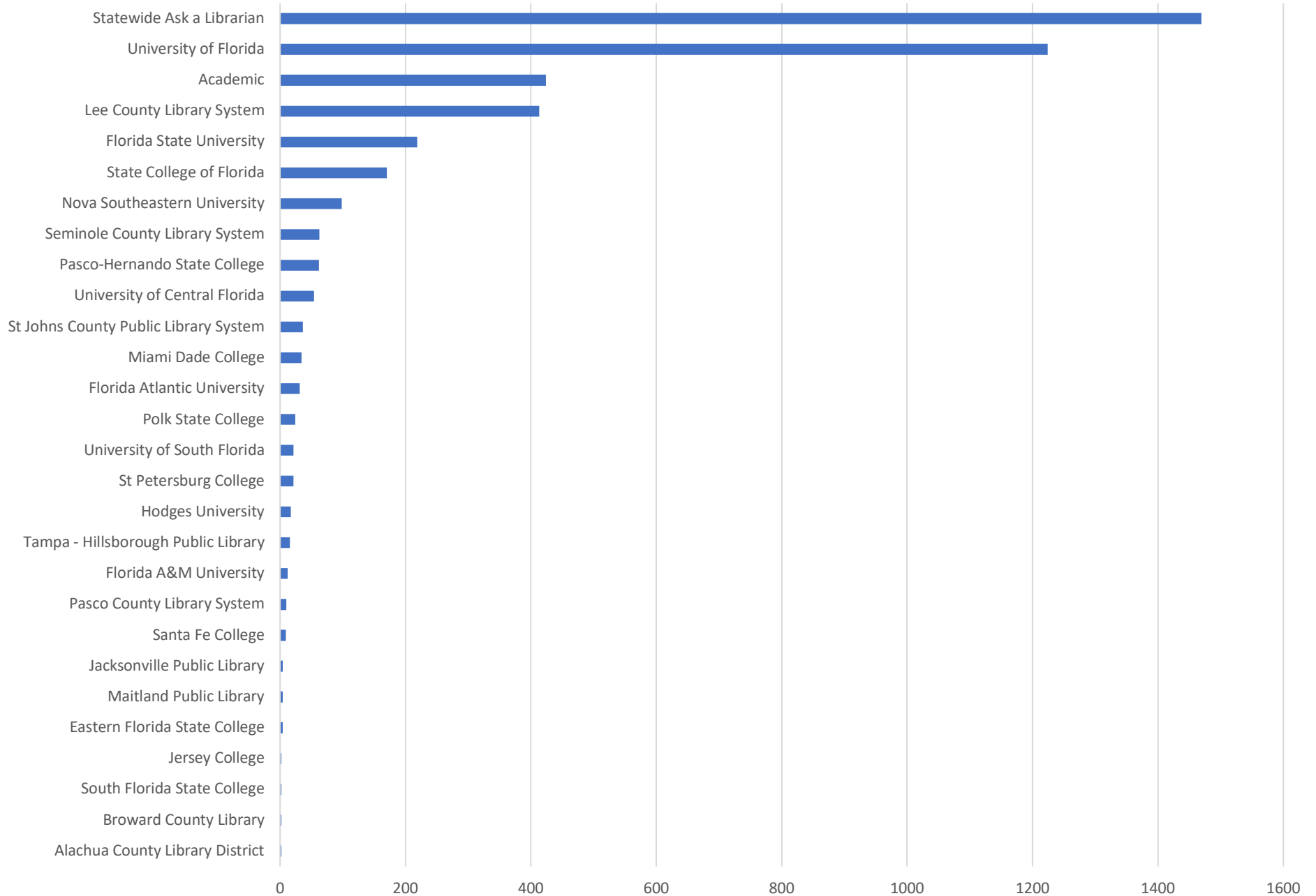


Which Departments Answered Chats (by type)?

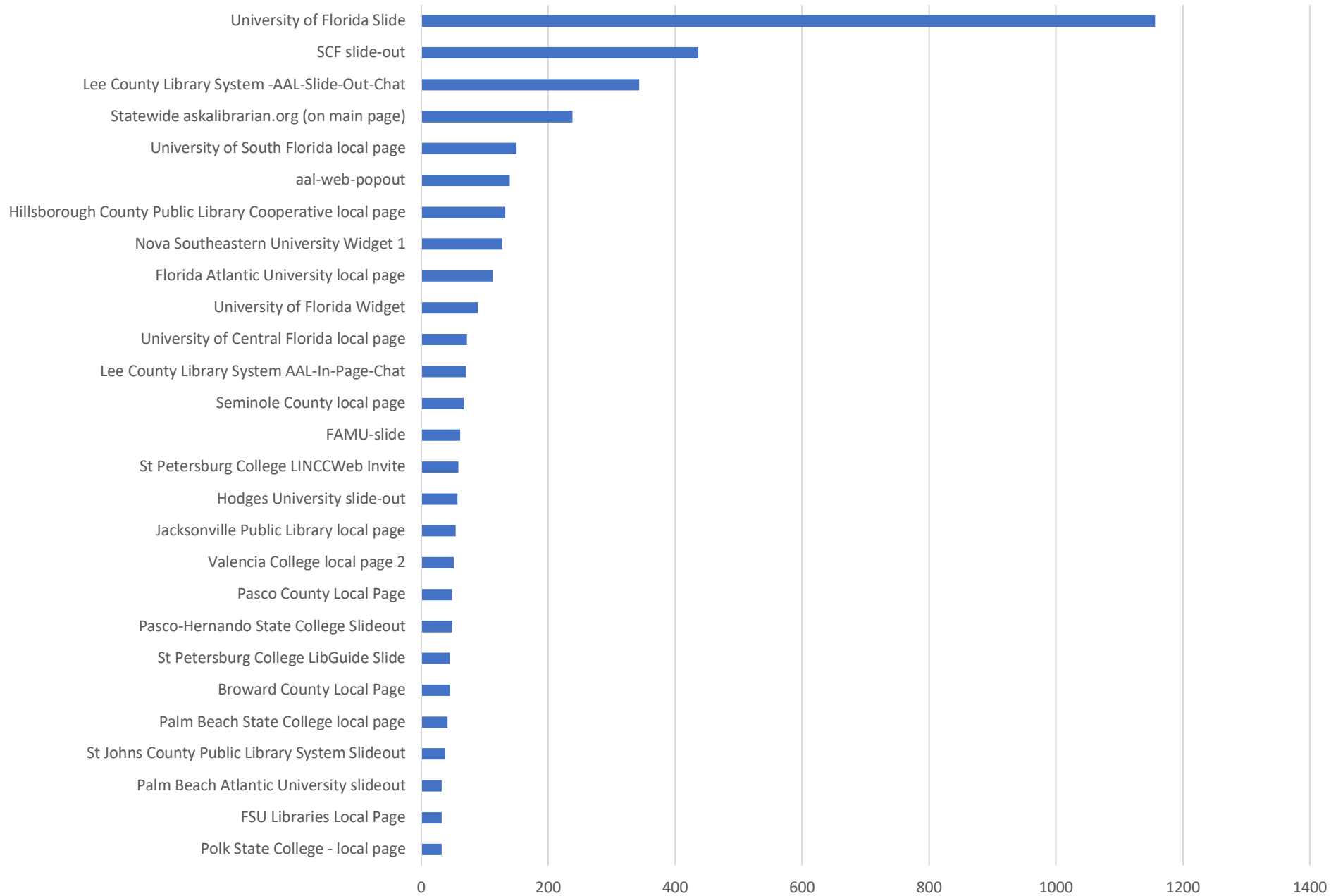
■ Statewide ■ Academic ■ Local



Which Department Answered Chats (by local library)?



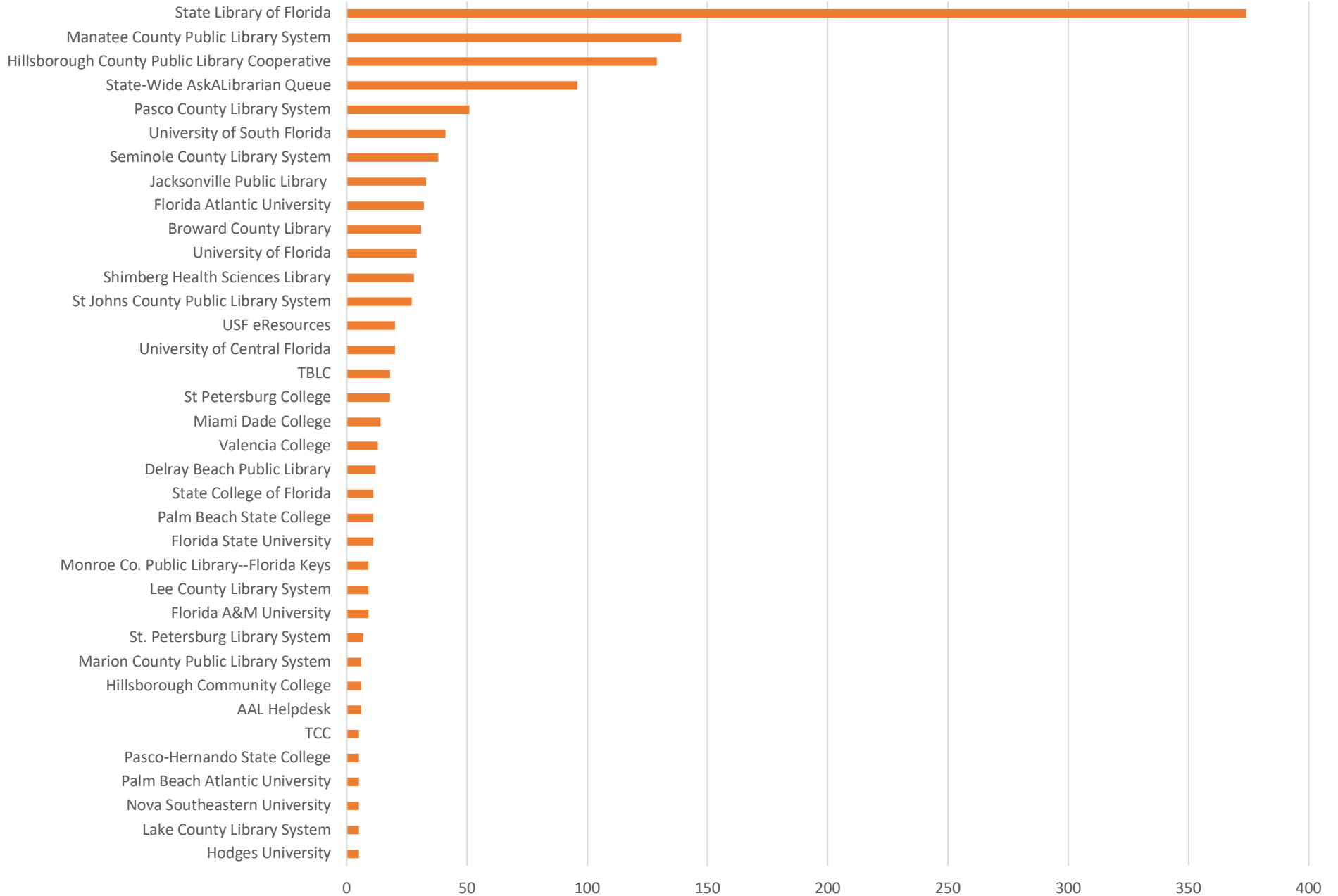
Which Widgets Brought in the Most Chats (Top 25)?



Email



Total Emails by Library



Top 25 FAQ Search Terms (Queries)

license	14	renewal	4
tax	11	registration	4
free	7	board	4
find	6	articles	4
number	6	study	3
address	5	voting	3
medical	5	driver	3
health	5	plate	3
florida	5	home	3
update	5	sales	3
members	4	employer	3
need	4	contributions	3
state	4		